

- TRAINING
- PLANS
- PROCESS

**HR Now!** is a preferred supplier of human resource products and services nationwide!

**Our strategy for successful diversity recruiting has five component parts:**

- 1. Cultural Shift**
- 2. Outreach**
- 3. Recruiting**
- 4. Retention**
- 5. Management**

### **Training**

Diversity training courses that provide an in-depth overview of the concepts of diversity and diversity management.

### **Plans**

Diversity Plan links these components (*as required*)  
Marketplace ♦ Customers ♦ Workforce  
Supply Chain ♦ Leadership/Culture

### **Process**

A poorly conceived diversity recruiting initiative has little chance of success – regardless of the plan's merit.

We compel our clients to avoid diversity recruiting programs that are a series of unconnected activities. Instead, we work with them to develop a strategic approach to recruiting that links all activities together such that the synergy accelerates success.